

# KATIE KASPERSON

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## EXPERIENCE

Senior Staff Writer, BRIGHT Publishing Ltd.

Nov 2023–present

- Work exclusively on *Definition*, *FEED* and *LIVE* magazines, specialising in film, TV, broadcast and live AV production.
- Pitch ideas, conduct interviews, brief designers and write news, features and profiles.
- Sit underneath the editors-in-chief.
- Liaise with advertisers on commercial assignments.
- Attend trade conferences, industry events and film festivals as a company representative.

Staff Writer, BRIGHT Publishing Ltd.

Sept 2022–Nov 2023

- Contributed to five of Bright's in-house magazines: *Cambridge Edition*, *Definition*, *FEED*, *Photography News* and *Pro Moviemaker*.
- Managed *Definition's* digital presence.
- Conducted interviews with creatives, industry leaders, media experts and everyone in between.
- Attended trade conferences, industry events and film festivals as a company representative.

Freelance Writer

Nov 2022–present

- Act as a freelance entertainment and lifestyle writer, with bylines in *Insider*, *Little White Lies*, *Film Cred* and *Movie Marker*.
- Pitch ideas to and establish relationships with editors, incorporating feedback and working to their respective deadlines.

Contributing Writer, Varsity

Dec 2021–Aug 2022

- Wrote for *Varsity's* Film & TV, Lifestyle and Science sections.

Visual Editor, Varsity

April 2022–Aug 2022

- Progressed to Visual Editor, overseeing the Photo & Video, Social Media and Illustrations teams.
- Attended regular meetings as an executive editor.
- Implemented ideas for visual content, such as social media campaigns and the *Annual Yearbook & Review*.

Head of Photo & Video, Varsity

Dec 2021–March 2022

- Served as *Varsity's* Head of Photo & Video, recruiting and overseeing all photographers and videographers.
- Responded to assignments from section editors.

## SKILLS

Writing  
Copywriting  
Interviewing  
WordPress  
Social Media  
Adobe InDesign  
Adobe Photoshop  
Photography  
Final Cut Pro  
Mailchimp  
On-Page SEO

## EDUCATION

University of Cambridge  
Cambridge, England, UK  
MPhil Education (Psychology)  
Mark: Merit  
2021–2022

College of William & Mary  
Williamsburg, Virginia, US  
BA Psychology  
GPA: 3.92  
2017–2021

DIS (Study Abroad)  
Copenhagen, Denmark  
Media Studies  
2020

## REFERENCES

Nicola Foley  
Editor, *Definition Magazine*  
BRIGHT Publishing Ltd.  
nicolafoley@bright.uk.com

Verity Butler  
Editor, *FEED* and *LIVE* Magazines  
BRIGHT Publishing Ltd.  
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